



# THE KING TIDE FOUNDATION

JACKSONVILLE, FL



Presented by



**Sponsorship Program**  
**The King Tide Foundation**  
**AI Collaborate 2026**

## ABOUT AI COLLABORATE

AI Collaborate is an annual conference that brings together industry leaders, researchers, and technologists in the fields of artificial intelligence, machine learning, and natural language processing. This event features keynote presentations from renowned experts, interactive panel discussions on emerging trends, technical demonstrations, and networking sessions. Held each year in November, AI Collaborate is an opportunity to engage, collaborate, and innovate.



### **Featured AI Industry Experts**

Gain guidance from the top industry leaders steering today's advancements.



### **Two Days of Innovation**

Be ready for two days full of AI insights and breakthroughs.



### **Networking Opportunities**

Great opportunities to connect, collaborate, and chart what's next in AI.

## ABOUT THE KING TIDE FOUNDATION

Founded in 2024, The King Tide Foundation is dedicated to advancing artificial intelligence education, ensuring increased access to emerging technologies, and supporting charitable causes that align with our mission. Through the generous support of our donors and sponsors, we offer valuable programs to the community and financially support organizations that do the same.



## PROGRAMS

### AI CONNECT



#### NETWORKING & EDUCATION

A monthly meetup group bringing together technologists, industry leaders, and enthusiasts to network and learn through engaging speakers and panels.



### AI COLLABORATE



#### LEADERSHIP CONFERENCE

An annual event featuring keynote speakers, informative panel discussions, and opportunities for knowledge-sharing across business sectors.



### AI CULTIVATE



#### INTERNSHIP PROGRAM

A summer internship program designed to introduce high school seniors to the world of AI and data science, while nurturing the next generation of tech leaders.



### AI COMMUNITY



#### ENGAGEMENT & EDUCATION

Support of local events where students, professionals, and AI enthusiasts have opportunities to engage with the future of technology.



## AI COLLABORATE SPONSORSHIP

|                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                     |
|--------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| <b>Visionary sponsor</b> | <ul style="list-style-type: none"> <li>◆ Premier “Presented by” naming recognition: <i>AI Collaborate, presented by [Your Company]</i></li> <li>◆ Opportunity to deliver a 15-minute welcome, both days</li> <li>◆ Mainstage branding throughout the event</li> <li>◆ Company logo on all event materials, including event website, badges, digital media, signage</li> <li>◆ Exclusive VIP seating for two attendees during conference sessions</li> <li>◆ VIP conference badges</li> <li>◆ Priority booth placement at Sponsor Expo</li> <li>◆ Recognition in all press releases, social media coverage, and email communications</li> <li>◆ Inclusion in pre- and post-conference videos</li> <li>◆ Branded materials for conference bags provided by host</li> <li>◆ Special feature in The Tide, a quarterly newsletter</li> </ul> |  |
| <b>Innovator Sponsor</b> | <ul style="list-style-type: none"> <li>◆ Recognition from stage during welcome, one day</li> <li>◆ Opportunity to deliver a five-minute company introduction prior to reception dismissal</li> <li>◆ Featured signage and branding at reception with company logo</li> <li>◆ VIP seating for two attendees during conference sessions</li> <li>◆ VIP conference badges</li> <li>◆ Dedicated sponsor liaison(s)</li> <li>◆ Company logo featured on select conference signage and event website</li> <li>◆ Priority booth placement at Sponsor Expo</li> <li>◆ Recognition in one pre-event email and one post-event thank you email</li> <li>◆ Recognition in at least four social media posts and all press releases</li> <li>◆ Opportunity to submit branded materials for conference bags</li> </ul>                                 | \$15,000<br>(1 available)                                                           |

|                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                           |
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| <b>Insight Sponsor</b>      | <ul style="list-style-type: none"> <li>◆ Recognition from stage during lunch dismissal, one day</li> <li>◆ Featured signage with company logo at lunch, one day</li> <li>◆ Opportunity to display a presentation slide or video during lunch on the main stage, one day</li> <li>◆ Recognition as an exclusive panel sponsor, one day</li> <li>◆ VIP seating for two attendees during conference sessions</li> <li>◆ VIP conference badges</li> <li>◆ Company logo featured on select conference signage and event website</li> <li>◆ Standard booth placement at Sponsor Expo</li> <li>◆ Recognition in one pre-event email and one post-event thank you email</li> <li>◆ Recognition in two social media posts and any press releases</li> <li>◆ Opportunity to submit branded materials for conference bags</li> </ul> | \$10,000<br>(2 available) |
| <b>Collaborator Sponsor</b> | <ul style="list-style-type: none"> <li>◆ Exclusive sponsor of one break period</li> <li>◆ Recognition from stage during break dismissal</li> <li>◆ Opportunity to display a presentation slide or video during one break on the main stage</li> <li>◆ Company logo displayed near break stations at one break</li> <li>◆ Company logo featured on event website</li> <li>◆ Standard booth placement at Sponsor Expo</li> <li>◆ Opportunity to submit branded materials for conference bags</li> </ul>                                                                                                                                                                                                                                                                                                                     | \$7,500<br>(3 available)  |
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# LET'S COLLABORATE

Be part of shaping the future of AI for good. To secure your sponsorship or learn more, contact us at [contact@thekingtidefoundation.org](mailto:contact@thekingtidefoundation.org) or visit [www.thekingtidefoundation.org](http://www.thekingtidefoundation.org).

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### SPONSOR EXPO DISPLAY

One table, table linen, and two chairs will be available, provided by TPC Sawgrass. Sponsor may provide promotional items and marketing materials. Two attendees may be available in the display space during designated times to be determined.

### SPONSOR EXHIBIT DISPLAY SCHEDULE

The schedule for the exhibit tables has been developed to ensure maximum visibility. Exhibits should be manned during Sponsor Expo sessions, date and time to be determined. Tables can remain, manned or unmanned during breaks and other sessions on the day of the Sponsor Expo. Conference host and venue are not responsible for any materials or equipment left unmanned at tables.

### SPONSOR LOGO

A high resolution Sponsor logo is due to [contact@thekingtidefoundation.org](mailto:contact@thekingtidefoundation.org) at your earliest convenience but no later than October 12, 2026 to be included in the Conference Marketing Materials. NOTE: Sponsorship payment must be received before logo placement.

### SPONSORSHIP DEADLINES

- Agreement form and payment is due no later than **October 2, 2026**.
- Sponsor logo sent to [contact@thekingtidefoundation.org](mailto:contact@thekingtidefoundation.org) no later than **October 12, 2026**.

### CONTACT INFORMATION

#### Conference contact:

Jennifer Robertson  
[jennifer.robertson@thekingtidefoundation.org](mailto:jennifer.robertson@thekingtidefoundation.org)  
386-240-3531



## SPONSOR EXHIBIT SETUP AND DISMANTLE

Exhibit table setup will take place on a date and time to be determined.

Exhibit table breakdown will occur on a time to be determined.

NOTE: A finalized schedule will be provided to sponsors at a later date.

## VENUE INFORMATION

TPC Sawgrass  
110 Championship Way  
Ponte Vedra Beach, FL 32082  
<https://tpc.com/sawgrass/>

Conference Sessions will be in the Ponte Vedra room.

Breakfasts and lunches will take place in Blue Heron and Osprey rooms.

The reception will be on the TPC lawn, weather permitting. The Sunset room and Champions Gallery are the weather backup venues.

The Sponsor Expo will be held in the Champions Gallery, or at another location as determined by the host organization and venue.

## SPONSORSHIP TERMS AND PARTICIPATION STANDARDS

### 1. Logistics and Material Costs

The Sponsor assumes full financial responsibility for all expenses related to their display, including shipping, specialized equipment, booth furniture, and any promotional materials or giveaway items provided to attendees.

### 2. Protection of Premises

To preserve the integrity of the venue, Sponsors must ensure that no damage occurs to the venue's walls, flooring, or fixtures.

- **Prohibited Actions:** No drilling, nailing, or screws into the walls or floors.
- **Signage:** No displaying posters or banners outside of your designated area or on hotel surfaces. Signage requires prior written authorization.
- **Restoration:** Any damage caused by the Sponsor or their representatives will be repaired at the Sponsor's expense, payable immediately upon assessment.

### 3. Liability, Security, and Indemnification

Participation is at the Sponsor's own risk.

- **Security:** The King Tide Foundation and TPC Sawgrass do not provide dedicated security for individual booths. Protecting assets, inventory, and personnel is the sole duty of the Sponsor.
- **Release of Liability:** The Sponsor agrees to waive all claims against The King Tide Foundation and TPC Sawgrass for any theft, injury, or property damage occurring during the event cycle (setup, duration, and breakdown).
- **Indemnification:** The Sponsor shall indemnify and hold harmless The King Tide Foundation and TPC Sawgrass from any legal claims resulting from the Sponsor's actions, products, or negligence.

### 4. Professional Conduct and Space Usage

- **Staffing:** Sponsors are expected to maintain a professional presence at their tables during all official exhibit hours.

- **Subletting:** Your assigned space is for your organization only. You may not reassign, share, or sublet your space to a third party without express written consent from The King Tide Foundation.
- **Sales Activity:** Direct sales are prohibited within the exhibit area unless specifically authorized in your sponsorship tier.

## 5. Regulatory Compliance and Safety

Exhibitors must comply with all local fire codes, building ordinances, and safety regulations. The King Tide Foundation and TPC Sawgrass staff reserve the right to request the immediate modification or removal of any display that is deemed unsafe or violates public policy. Failure to comply may result in the closure of the exhibit without a refund.

## 6. Organizer Authority

The King Tide Foundation maintains exclusive discretion over the event floor. This includes:

- The right to approve or decline any sponsorship application for any reason.
- The right to reassign table locations if necessary for the benefit of the overall event flow.

- The right to restrict access to the exhibit area during non-operational hours.

## 7. Cancellation and Refund Policy

Cancellation requests must be submitted in writing. Sponsorship fees are non-refundable. Exceptions are entirely at the discretion of the event management team and are only considered under extraordinary circumstances.

## 8. Intellectual Property & Branding

By sponsoring, the organization grants The King Tide Foundation a limited license to use the Sponsor's logo and name in event marketing materials, on the website, and in the pre-event and post-event materials.

## 9. Unforeseen Circumstances (Force Majeure)

In the event the conference is cancelled or postponed due to circumstances beyond the control of The King Tide Foundation (e.g., natural disasters, government restrictions, or emergencies), The King Tide Foundation's liability shall be limited to a refund of the sponsorship fee or a credit toward a future event.



# SPONSORSHIP AGREEMENT FORM

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## AI COLLABORATE 2026

DRIVING INNOVATION

NOVEMBER 18-19, 2026

As a Sponsor and/or Exhibitor of the AI Collaborate Conference, your logo will be included on marketing materials as outlined by your sponsorship level. Company logo will not be included until payment has been received. Please submit a high-resolution logo file to [contact@thekingtidefoundation.org](mailto:contact@thekingtidefoundation.org) at your earliest convenience but no later than **October 12, 2026**.

Please return the completed Sponsorship Agreement Form to [contact@thekingtidefoundation.org](mailto:contact@thekingtidefoundation.org) along with Sponsorship payment at your earliest convenience but no later than **October 2, 2026**.

Sponsorship checks may be mailed to:

The King Tide Foundation  
9000 Southside Boulevard  
Building 700 Suite 7201  
Jacksonville, FL 32256

If you wish to pay by ACH, please reach out to [contact@thekingtidefoundation.org](mailto:contact@thekingtidefoundation.org).

### **Sponsor Information**

Please fill out the form below, [click here](#) for an online form, or scan the QR Code.



**Company / Organization:**

*(Please print exactly as name should appear in all marketing materials)*

**Contact Name:**

**Title:**

**Address:**

**City:**

**State:**

**Zip:**

**Phone Number:**

**Email Address:**

**Billing Contact Name:**

**Phone Number:**

**Email Address:**

**Please select the sponsorship level you are interested in:**

☐ Visionary Sponsor – **SOLD OUT**

☐ Innovator Sponsor \$15,000

☐ Insight Sponsor \$10,000

☐ Collaborator Sponsor \$7,500

☐ Catalyst Sponsor \$5,000

☐ Ally Sponsor \$2,500

**Sponsorship Payment**

Payment is due at your earliest convenience, but no later than **October 2, 2026**.

**Exhibit Table Assignment**

Exhibit Tables will be assigned at the sole discretion of The King Tide Foundation and the host venue. Assignments will be on a first-paid, first-served basis and will be in alignment with the sponsorship level designations.



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## PROGRAMS

### AI CONNECT



#### NETWORKING & EDUCATION

A monthly meetup group bringing together technologists, industry leaders, and enthusiasts to network and learn through engaging speakers and panels.

**35+**

Participants  
Monthly

### AI COLLABORATE



#### LEADERSHIP CONFERENCE

An annual event featuring keynote speakers, informative panel discussions, and opportunities for knowledge-sharing across business sectors.

**200+**

Attendees

### AI CULTIVATE



#### INTERNSHIP PROGRAM

A summer internship program designed to introduce high school seniors to the world of AI and data science, while nurturing the next generation of tech leaders.

**40+**

Graduates

### AI COMMUNITY



#### ENGAGEMENT & EDUCATION

Support of local events where students, professionals, and AI enthusiasts have opportunities to engage with the future of technology.

**250+**

Participants

## AI COLLABORATE SPONSORSHIP

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Building 700 Suite 7201  
Jacksonville, FL 32256

If you wish to pay by ACH, please reach out to [contact@thekingtidefoundation.org](mailto:contact@thekingtidefoundation.org).

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Please fill out the form below, [click here](#) for an online form, or scan the QR Code.



**Company / Organization:**

*(Please print exactly as name should appear in all marketing materials)*

**Contact Name:**

**Title:**

**Address:**

**City:**

**State:**

**Zip:**

**Phone Number:**

**Email Address:**

**Billing Contact Name:**

**Phone Number:**

**Email Address:**

**Please select the sponsorship level you are interested in:**

☐ Visionary Sponsor – **SOLD OUT**

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